

FOR IMMEDIATE RELEASE

US Army PM J-AIT Announces Item Unique Identification (IUID) Support Services

Newington, VA, October 8, 2010 - The US Army Product Manager for Joint - Automatic Identification Technology (PM J-AIT), an office within the Program Executive Office, Enterprise Information Systems (PEO EIS) at Fort Belvoir, VA, has announced it will offer Item Unique Identification (IUID) technical assistance to Army activities.

IUID is a program involving the marking of items delivered to the Department of Defense (DoD) with Unique Item Identifiers (UIIs), which distinguish the items from other like and unlike items.

Supporting DoD IUID implementation since 2003, PM J-AIT wrote and recorded the first IUID instructional video used by the Defense Acquisition University. The PM Office is now standardizing the support services it has provided for the past seven years, offering non-reimbursable IUID support services to Army customers.

The PM is uniquely positioned to assist Army organizations with its implementation of IUID because of its history of supporting the Army and DoD with uniform Automatic Identification Technology (AIT) products and recommended solutions. The PM is also the Army's mandatory source of AIT marking and reading technologies required for IUID implementation.

PM J-AIT can answer questions on IUID and assist Army organizations with identifying cost-effective approaches for its IUID implementation responsibilities. There is no cost to the unit or organization for standard services, however atypical services may require a Memorandum of Agreement or similar agreement. Army organizations may contact PM J-AIT at PMJAIT-PEO-EIS-IUID@us.army.mil or (703) 325-2635.

PM J-AIT is the DoD AIT and Radio Frequency Identification (RFID) leader providing global asset tracking, Web-based Radio Frequency In-Transit Visibility (RF-ITV) services, and complete program life cycle support. PM J-AIT products and services are customer driven, instantly accessible, and capable of being updated. PM J-AIT serves as the procurement agent for RF-ITV infrastructure to DoD and coalition partners in support of expeditionary logistics and the joint war fighter. For more information about PM J-AIT, visit www.ait.army.mil.

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